

2024

**REMSA + RSSI**  
EXHIBITION

**JULY 9-10, 2024**  
**LOUISVILLE, KY**



**2024**

**EXHIBIT PROSPECTUS**

# REMSA+RSSI EXHIBITION

REMSA and RSSI invite you to participate as an exhibitor in the 2024 REMSA+RSSI Exhibition being held **July 9-10, 2024 at the Kentucky International Convention Center in Louisville, KY**. We anticipate a gathering of over 2,500 professionals representing the many facets of the rail industry, including Class I, regional, short line, transit, and commuter rail.

For sixty-two years, RSSI has established itself as the premier show in the rail and rail transit, communication and signal industry. With dedication from our exhibitors, railroad attendees, and board members we have seen our membership grow to over 250!

Railway Engineering-Maintenance Suppliers Association was created in 1965 by the merger of the Association of Track and Structure Suppliers and the National Railway Appliances Association. REMSA represents companies and individuals who manufacture or sell maintenance-of-way equipment, products and services, or are engineers, contractors and consultants working in construction and/or maintenance of railroad transportation facilities. REMSA members constitute a large part of the maintenance-of-way industry.

## Booth Sales

– For booth sales, contact:

### REMSA

Heidi Baker  
202-844-6126  
[baker@remsa.org](mailto:baker@remsa.org)  
[REMSA Website](http://REMSA Website)

### RSSI

Theresa Wilder  
904-379-3366  
[theresa@rssi.org](mailto:theresa@rssi.org)  
[RSSI Website](http://RSSI Website)

- Booth Member rates apply to all who are current on their membership dues
- Booth reservations will continue until all spaces are reserved.

### Where should you exhibit?

#### REMSA: Maintenance of Way Equipment

Track Safety & Inspection  
Track & Rail Maintenance  
Track Machinery & Tools  
Track Monitoring Software & Technology  
Track Structure Components & Supplies  
Non-Track Bound Products & Services

#### RSSI: Communications Systems

C&S Design & Installation  
Signal Systems  
Information Technology  
Crossing Components & Systems  
Wayside Information Systems  
Power Systems

### Exhibit Space Rates REMSA/RSSI Members

10'x10' Booths	Booth Size in ft <sup>2</sup>	Price Per ft <sup>2</sup> (USD)	Total Booth Price (USD)
1-5	100-500	\$27.00	\$2,700-\$13,500
6-11	600-1100	\$24.00	\$14,400-\$26,400
12+	1200+	\$22.00	\$26,400+

### Exhibit Space Rates Non-Members

1+	100+	\$40.00	\$4,000+
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### Exhibition Dates & Location:

**Kentucky International Convention Center, Louisville, KY**

#### Monday, July 8, 2024

All Exhibitor Move-In 8:00 AM - 7:00 PM

#### Tuesday, July 9, 2024

Exhibits Open 10:00 AM - 4:30 PM

#### Wednesday, July 10, 2024

Exhibits Open 8:00 AM - 4:00 PM

### Exhibit Space:

- Exhibit spaces are sold in 10' x 10' increments (100 Sq. Ft.) on a sliding scale based on square footage. (see chart)
- 2 Registrations included with each 10x10 sq ft booth, with a max of 30.

### Innovation Theater Appointments:

An Innovation Theater will be back for 2024 at no cost to our exhibitors. Stay tuned for more information as we get closer to the Exhibition.

### Move-In & Move-Out:

Please note specific Move-In and Move-Out rules as designated in the Exhibitor Service Manual (ESM).

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# EXHIBITION SCHEDULE

## Saturday, July 6<sup>th</sup>:

2:00 PM - 7:00 PM Large Exhibitor Move-In (*By Permission Only*)

## Sunday, July 7<sup>th</sup>:

7:30 AM - 5:00 PM Registration Open

8:00 AM - 7:00 PM Large Exhibitor Move-In (*By Permission Only*)

## Monday, July 8<sup>th</sup>:

7:30 AM - 5:00 PM Registration Open

8:00 AM - 7:00 PM All Exhibitor Move In

## Tuesday, July 9<sup>th</sup>:

7:30 AM - 4:30 PM Registration Open

8:00 AM - 8:45 AM Coffee/Continental Breakfast - Location TBD

8:45 AM - 9:30 AM Keynote Speaker

**10:00 AM - 4:30 PM** **2024 EXHIBITION OPEN**  
**Exhibitors can enter at 8:00AM for Final Booth Prep**

12:00 PM - 1:30 PM Lunch in Exhibit Hall

**6:00 PM - 9:00PM** **Joint REMSA+RSSI Social Event**  
**Churchill Downs**

## Wednesday, July 10<sup>th</sup>:

7:30 AM - 3:00 PM Registration Open

**8:00 AM - 4:00 PM** **2024 EXHIBITION OPEN**

8:00 AM - 9:30 AM Breakfast in Exhibit Hall

1:30 PM - 2:00 PM Lunch in Exhibit Hall

4:00 PM Exhibits Close

4:00 PM - 10:00 PM Tear Down and Move Out

## Thursday, July 11<sup>th</sup>:

8:00 AM - 5:00 PM Tear Down and Move Out

\* Schedule subject to change

**You may link to our online calendars by clicking the links below.  
These will be the most up-to-date calendars for the exhibition  
and can be accessed from any device you link to.**

### RSSI Calendars

[Google](#)

| [iCal](#)

### REMSA Calendar

[Click Here](#)

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# REGISTRATION

## Registration opens February 6, 2024

Each 10x10 exhibit space includes two (2) exhibitor registrations. Exhibitor registrations are for working booth personnel and permit entrance into the exhibit hall, cover all food and beverages served in the exhibit hall, as well as entrance to all REMSA+RSSI social functions.

[Click Here to Register](#)

Registration Information			
(Exhibit Space rental includes two (2) registrations for each 100 square feet rented to a maximum of 30 registrations. See Exhibit Space Rental Chart)			
Registration Package	Early Bird	After 5/15	On-Site
Exhibitor	Complimentary		
Exhibitor: Additional	\$150	\$200	\$250
REMSA/RSSI Member Company Non-Exhibitor	\$275	\$325	\$400
Non-Member	\$375	\$425	\$500
Spouse* (not affiliated with rail industry)	\$100	\$150	\$150
Railroad Employee**	Complimentary		
Government Employee**	Complimentary		
Academia/Student**	Complimentary		
Press**	Complimentary		

\* All spouses must be accompanied by a registered attendee or exhibitor.

\*\* Proper ID is required for this registration package and may be asked for upon receiving a badge.

[Click Here to Register](#)



JULY 9-10, 2024  
LOUISVILLE, KY

# HOTEL RESERVATIONS

REMSA and RSSI have arranged hotel accommodations for attendees and exhibitors at the **Marriott Downtown, The Omni, Hyatt, and The Galt House**. Starting **February 6, 2024**, you may make hotel reservations directly through the link on the joint event website. This direct link will ensure you receive the contracted room rate.

[Click Here to Book Your Hotel](#)



**Marriott Downtown**  
280 W Jefferson St, Louisville, KY 40202



**The Omni**  
400 S 2nd St, Louisville, KY 40202



**Hyatt Downtown**  
320 W Jefferson St, Louisville, KY 40202



**The Galt House**  
140 N Fourth St, Louisville, KY 40202

## Hotel Information

Special negotiated room rates for exhibition attendees are available.

## **WARNING - PHONE and EMAIL SCAM TARGETING Exhibition Attendees**

Please be aware that REMSA and RSSI have not authorized anyone but Conference Direct to book rooms. Rooms should be booked directly from the joint website once housing is open on February 6, 2024. If you are contacted by an unauthorized housing company, we urge you to end the phone call immediately and not provide any credit card/data or secure information to the caller. We also urge you to ignore any emails soliciting marketing or email campaigns.

[Click Here to Book Your Hotel](#)

2024

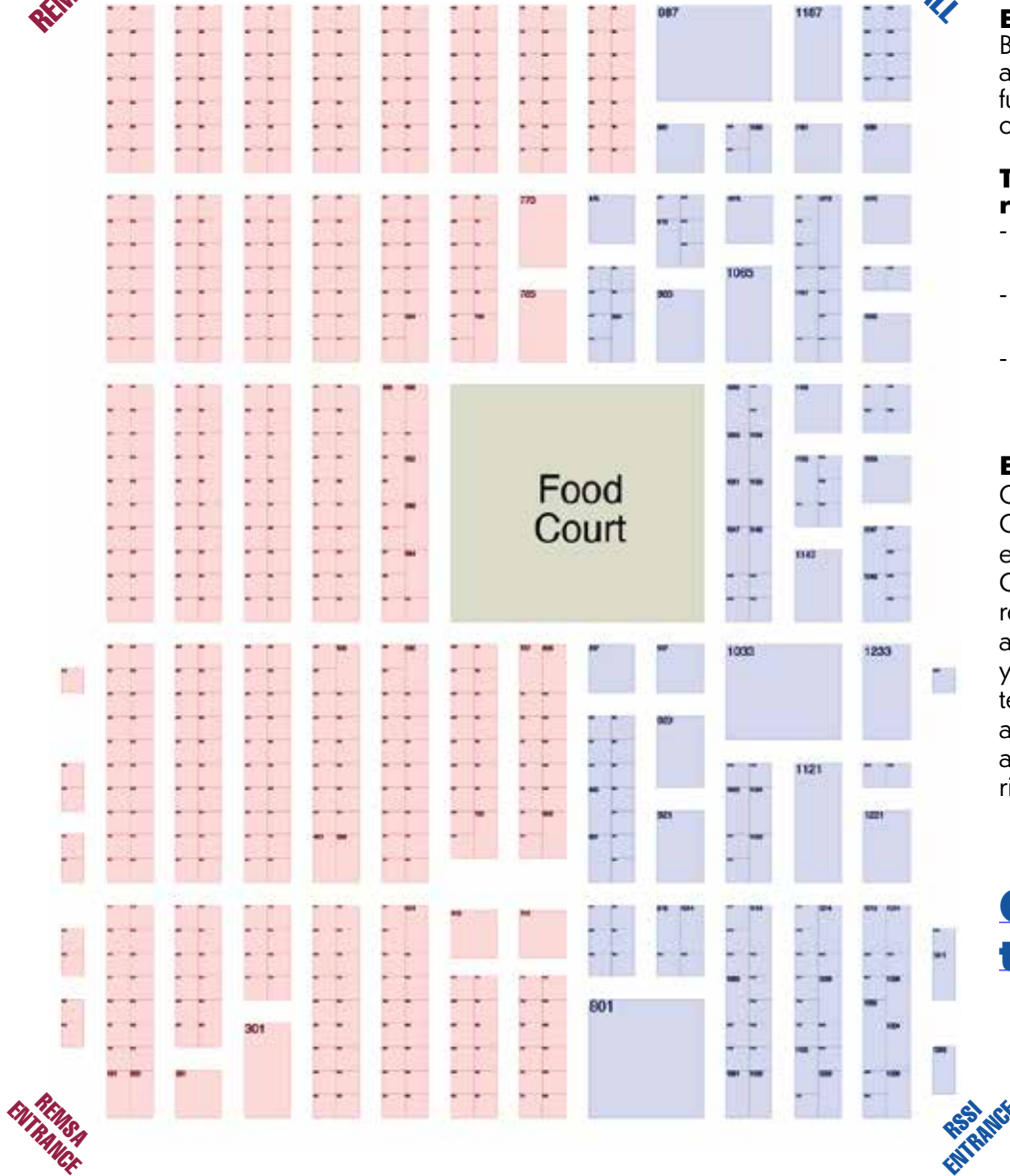
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# KENTUCKY INTERNATIONAL CONVENTION CENTER

REMSA HALL

RSSI HALL



### Exhibit Booth Construction

Booths are constructed of aluminum pipe and cloth drape. Hard-wall exhibit booths and furnishings can be rented from the official service contractor, FERN.

### The following is included in the booth rental fee per 100 square feet:

- One 8 foot high aluminum pipe and cloth drape back wall
- Two 3 foot high aluminum pipe and cloth drape side walls
- 7 inch x 44 inch identification booth sign with company name and booth number (white background with black lettering)

### Exhibitor Services Kit - FERN OneView

Once you have reserved your booth, the Official Service Contractor, FERN, will provide each exhibit rep with an online portal called OneView. OneView can be used by the exhibit rep, or any of your team members to view, order, and track all the elements required to ensure you have a successful event while offering team-based collaboration tools. These include all services not included in your booth fee such as carpet, electric, audio/visual, lead retrieval, rigging, shipping, special signage, etc.

[Click Here to View the Live Floor Plan](#)

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# SPONSORSHIPS

Sponsorships at the Exhibition provide your company a way to maximize your brand visibility and raise your corporate profile. We've created a wide range of sponsorship options at a variety of price points and event types to fit the budget and needs of your company.

**By becoming a sponsor, you will:**

1. Introduce your products/services to key railway industry executives and trade media.
2. Enhance your organization's name recognition.
3. Attract current and prospective customers to your booth.

**Select a sponsorship to match your goals and budget.**

**Sponsorship Opportunities**

- Aisle Banner Signs
- Food Court Signage
- Mobile App and WiFi
- Conference Badges
- Hotel Room Keys
- Reception at Churchill Downs
- And More!

[Click Here to Visit the Sponsorship Page](#)



# **REMSA+RSSI Joint Policy on Entertainment**

(Adopted for use at 2024 Combined Exhibition)

Dear REMSA/RSSI Member,

The REMSA and RSSI entertainment policy focuses on the exhibitors and the opportunity for our members to showcase their products, services, and technologies to our attendees. This entertainment policy allows all member companies, large and small, an opportunity to participate in the entertainment of our railroad, transit, and government guests. The hospitality events sponsored by REMSA and RSSI have proven to be a success.

REMSA and RSSI member companies and exhibitors and their employees are expected to participate in the event hosted hospitality events.

The entertainment policy prohibits REMSA and RSSI member companies and exhibitors from having private hospitality rooms and from hosting organized private entertainment dinners and events during exhibition hours and during event sponsored social events. The REMSA and RSSI sponsored event for the 2024 exhibition will include a social event on Tuesday, July 9<sup>th</sup> from 6:00 PM-9:00 PM. Details will be available soon on REMSA and RSSI's websites.

REMSA and RSSI Entertainment Policy prohibits private entertainment during the following times:

- Tuesday, July 9 from 8:00AM – 9:00PM (exhibit hours and evening sponsored event)
- Wednesday, July 10 from 8:00AM – 4:00PM (exhibit hours)

NOTE: All REMSA and RSSI members are expected to comply with this policy.

By signing the exhibitor contract and/or registering for the 2024 Exhibition, you are certifying that all representatives and associates of your organization have been notified of the REMSA+RSSI revised policy on entertainment and will observe and abide by this policy.

## **2024 GENERAL EXHIBIT & SOCIAL ACTIVITY RULES**

- NO children under the age of 18 are permitted to attend the sponsored social events.
- Children ages twelve to eighteen (12-18) are permitted to visit the exhibition during show hours if accompanied by an adult at all times. Children under 12 are NOT permitted on the exhibition floor at any time.
- Exhibitors must abide by the Rules and Regulations included in the Exhibitor Service Manual

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# REMSA + RSSI Derby Night



## Join us as REMSA & RSSI Run for the Roses!

Join REMSA and RSSI in Louisville for the 2024 REMSA+RSSI Exhibition and take part in our premier social event at Churchill Downs – home of the iconic Kentucky Derby – on **Tuesday, July 9th from 6pm – 9pm.**

This will be an exclusive evening of networking, along with dinner, drinks, mock horse racing and more! Round out the evening with a classic mint julep and the chance to meet an official equine athlete.

We look forward to seeing you there!

### Reasons to attend:

- Networking opportunities
- Brand awareness opportunities through unique sponsorships
- Enjoy a Southern-style menu and premium bar
- Classic Louisville fun! Mock horse racing with authentic bugler and simulated betting
- And much more!

For additional information and sponsorship opportunities please contact Celeste Gelber at [gelber@remsa.org](mailto:gelber@remsa.org) or 202-844-6072.



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# PROVEN REASONS TO EXHIBIT



- A venue where **ALL** railroad, rail transit and government representatives are invited as our guest (at no cost) to attend. This includes participation in all food and beverages served in the exhibit hall, and entrance to all social functions.
- An Innovation Theater where exhibiting companies can hold product presentations to select groups of customers. Presentations are limited to 30 minutes each. There is no fee associated with the Innovation Theater.
- Meeting rooms are available for exhibitors to hold company meetings, conference calls and forums. Exhibitors must refrain from meetings and forums that take customers off of the exhibit floor.
- Customers are able to provide immediate feedback on your products.
- Provide recognition of your company name and products
- Locate additional customers through interaction with other exhibitors.
- Launch a new product or service with immediate customer access.
- Over 80% of the customer attendees have the authority or have a decisive influence in the purchasing decisions.
- The majority of attendees find the exhibition an effective means to keep up to date with technology and stay in-tune to the new products and services which are available.
- Attendees are able to get questions answered in person by the technical representatives of the exhibitors rather than having to pass the question through several layers of corporate hierarchy.
- Railroad and Rail Transit representatives of every level make attending the Exhibition a priority.
- Exhibitions serve a variety of purposes for visitors.
- The proven attendance rate over the previous years provides positive returns for exhibitors.

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